

# Only Mobil 1 from day one

More than 70 of the top performance vehicle models roll off factory lines with Mobil 1™ motor oil.

Energy lives here™



**Mobil 1**  
Performance by ExxonMobil

It's a fact: More than 70 of the top performance vehicle models roll off factory lines with Mobil 1™ advanced full synthetic motor oil inside. Today's engines are designed to achieve an optimal balance of power, fuel economy and emissions. Bolstered by its winning history in motorsports, Mobil 1 synthetic motor oil meets and exceeds those requirements.

How can you get the most out of your vehicle? The motor oil you choose matters. Keep your engine running like new by using our helpful tool to find the right oil. Mobil 1 oil offers a uniquely balanced formulation that's a perfect match for drivers who demand the most out of their vehicles, delivering outstanding levels of performance and protection. That's why many car manufacturers recommend Mobil 1 motor oils.

## Starting out with Mobil 1 motor oil

In the past, serious car enthusiasts were known to change the factory oil to Mobil 1 synthetic oil upon delivery of their new high-performance cars. Before the first mile - even before the tires touched the pavement - their car was getting its first oil change. Why? They wanted to make sure the best motor oil protected their prized engines from the start.

That was then. Now, for more and more manufacturers, it's only Mobil 1 from day one. Mobil 1 synthetic motor oil is original equipment in several high-performance vehicles. And the list is always growing.